

Past, Present and Future - FEDIMA 50th Anniversary event

On 27 June 2019, the European bakery and pastry ingredients federation, FEDIMA, celebrated its 50th Anniversary in Brussels.

Johan Sanders, FEDIMA President, opened the evening and highlighted that the event was intended “to celebrate FEDIMA’s journey and to address both the past and the future”. DG SANTE Director of Food and Feed safety & Innovation, Ms. Sabine Juelicher, recognised the relevance of the contributions by sector organisations such as FEDIMA, enabling the Europe Union to develop science-based regulations. She added that transparency remains high on the agenda. “It is important to uphold a system of trust between all stakeholders and ensure appropriate communication to consumers.”

FoodDrinkEurope Director General, Ms. Mella Frewen, added that industry’s role in providing data is important because it shows the commitment of food manufacturers towards safety and well-being of consumers. “FEDIMA, as an active member, is an important contributor to EFSA's call for data for food additives use levels in food. This motivates other sectors to engage as well.” She also presented some of FoodDrinkEurope’s milestones in the past 5 years as well as the priorities for the incoming EU institutions.

In his closing speech, FEDIMA’s Secretary General, Jean Christophe Kremer, presented the federation’s ambitions for a strong European Single Market. He emphasized that the bakery and pastry ingredients suppliers would welcome a Europe that protects the innovation capacity for manufacturers of bakery wares across Europe.

Founded in 1969 in Milan, the business leaders of bakery and pastry ingredients suppliers saw the opportunity to combine efforts to support the implementation of the Treaty of Rome. Throughout the years, FEDIMA contributed in raising the food safety standards across Europe – particularly those affecting the bakery and pastry sector. Similarly, the membership over the years grew from five founding member associations to the current total of twelve national associations. The federation became the European bakery and pastry ingredient platform to support and grow the bread and pastry market.

Note to Editors

FEDIMA is the European Federation of Manufacturers and Suppliers of Ingredients to the Bakery, Confectionery and Patisserie Industries. The members are national associations across 12 EU Member States. FEDIMA supports their members in having access to an EU single market in order to facilitate their business activities within the European Union. Whenever requested, the Association also provides expertise to EU institutions on items related to bakery ingredients.

Website: www.fedima.org

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