



Fedima Manifesto

FOR THE 2024-2029 EU POLICY CYCLE



fedima

The food and drink industry is a cornerstone of Europe's economic landscape and cultural identity. Bread and pastries are a staple of European diets and culinary traditions.

As a European association of B2B food ingredients producers, **Fedima defends the importance of a strong and harmonised internal market and regulatory frameworks that provide certainty and nurture innovation and sustainable growth across the European Union.**

To support Europe's bakery, confectionery and patisserie sector and the entire bread and pastry value chain, Fedima puts forward the following **recommendations to EU policymakers, for the benefit of European citizens, the environment and our economies during the 2024-2029 mandate.**

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our full manifesto

www.fedima.org



Fedima is the federation of European manufacturers and suppliers of ingredients to the bakery, confectionery, and patisserie industries.

We represent the interests of almost 27,000 direct employees across Europe. Fedima's membership comprises national associations in 13 European countries and represents 200 companies across Europe, generating an annual turnover of 7 billion euros.

1 A positive regulatory framework for innovation and growth

We call for a food regulatory approach that supports innovation and sustainable economic growth in the food industry, while protecting intellectual property and securing EU competitiveness.

A flexible and adaptive framework to the specific needs of our sector will enable us to continue our vital role in contributing to the European Union's nutritional goals and ambitions.

3 Recognising the unique characteristics of the B2B sector

We call on policymakers to provide clear guidance on how policies created for B2C sectors apply to the B2B sector, which operates under different and unique circumstance. This will ensure greater legal certainty and smoother collaboration across the supply chain.

6 Promoting sustainability through clear and harmonised legislation

We call on policymakers to facilitate harmonised sustainability regulations across all EU member states, ensuring a level playing field conducive to a competitive industry able to keep growing responsibly.

2 Recognising the essential role of bread and pastry in European diets and traditions

We urge policymakers to acknowledge the vital nutritional and emotional role that bread and pastry products play in the daily lives and diets of Europeans.

Facilitating a regulatory framework that encourages product enhancement is crucial to meet evolving consumer needs and preferences.

4 Commitment to science-based regulations

We call on policymakers to ensure that science is at the heart of any regulatory framework affecting the food industry.

5 Harmonisation and legal certainty for a functioning internal market for the food industry

We call for regulatory harmonisation across EU members states in order to address current disparities that undermine the smooth functioning of the internal market for food.

Consumers deserve to receive clear and consistent information, regardless of where in they purchase their products.

7 Acknowledging the impact of climate change on raw materials availability and food safety

We urge policymakers to take a proactive approach to addressing food security risks through climate adaptation strategies in agriculture and along the entire food supply chain.