



Federation of the European Union Manufacturers and Suppliers of Ingredients  
to the Bakery, Confectionery and Patisserie Industries

in co-operation with 

## SYMPOSIUM 24 – 25 APRIL 2008 – Le Meridien – Brussels

### PROGRAMME

#### Thursday 24 April 2008 – afternoon session

- 13.00 Registration and welcome coffee
- 14.00 Opening of the symposium  
**R. Lenné - President of Fedima**
- 14.05 General Introduction  
**H. van der Klooster - Chairman Technical Committee**
- 14.15 -18.30 Session I – NUTRITION & HEALTH CLAIMS
- Session Chair** **H. van der Klooster,**  
**Chairman Technical Committee Fedima**
- 14.00 -14.45 What are the Regulations about and the Role of EFSA  
**S. Nafziger - CIAA**
- 14.45 -15.30 The Introduction of a Claim  
**P. Coppens - EAS**
- 15.30 -16.00** **Coffee Break**
- 16.00 -16.45 Claims and Innovation: a clash or a gain?  
**M. Gusko - Kampffmeyer GmbH & Co**
- 16.45 -17.30 Marketing the Claims Regulation  
**J. Van 't Veld – Choices International**
- 17.30 -18.15 Claims for Intermediate Products  
**Y. Goemans - EUVEPRO**



18.15 -19.30      *Cocktails*

19.30              *Dinner*

### Friday 25 April 2008 – morning session

8.30                *Coffee*

9.00 -10.00      Session II – FOOD INGREDIENTS: WHAT WILL  
CHANGE?

**Session Chair**      **D. Hisserich - Bakemark**

9.00 - 9.30                      Introducing the FIAP

**O. Solomon - EU COM DG SANCO**

9.30 -10.00                      Consequences for our industry

**Y. Skaskevitch - AMFEP**

**10.00 -10.30**              ***Coffee Break***

10.30 -12.30      Session III – THE REVISION OF THE LABELLING  
DIRECTIVE

**Session Chair**      **P. Weegels - Sonneveld Group**

10.30 -11.00                      The Revision of the Labelling Directive

**R. Semail - partner Keller and Heckman LLP**

11.00 -11.30                      Food Industry's views and expectations on label and GDA

**J. Holdsworth - FDF**

11.30 -12.00                      What do Consumers want - how is the consumer looking  
at a label?

**R. Veale - BEUC**

12.00 -12.30                      Panel Discussion

12.30                *Lunch Buffet*