



Federation of the European Union Manufacturers and Suppliers of Ingredients
to the Bakery, Confectionery and Patisserie Industries

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PRESS RELEASE

BAKERY SECTOR TO DISCUSS SUSTAINABILITY ACTIVELY

The manufacturers and suppliers of bakery ingredients in Europe are to discuss sustainability in order to find a common agreement and solutions towards increasing pressure from both public authorities and retailers.

Following his election in September 2009 and a round of consultations with CEOs of the companies in the sector, Eric Schubert (Lesaffre Group) passed on a list of 10 subjects to be discussed in the EU trade association of bakery ingredients manufacturers - Fedima.

Sustainability is to become Fedima's main priority. Eric Schubert says "We need to prepare ourselves carefully in order to face the upcoming legislative initiatives taken by the European Union in this matter. France has introduced a carbon tax but many questions remain unsolved."

Bakery ingredients manufacturers are a key stakeholder in understanding the complexity of the bakery chain and can contribute actively to the various public and private ongoing initiatives in this field.

Another priority is a thorough update of the food incident management system. Suppliers to the bakery invest substantially in product safety. Recent, minor, problems show however that the system can always be improved especially on the communications aspect. Fedima will organise a symposium on this issue on 22-23 April 2010 in Brussels.

Other priorities include working on legislative issues. The trade association wants to set up a worldwide ban for member companies to use additives which are not approved either in the EU or by the Codex Alimentarius.

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Fedima represents the **manufacturers of ingredients to the bakery industry** in Europe.

They represent a 4.3 billion EUR turnover and employs 16 500 people directly.

Our representation covers 15 States across Europe, but the companies are active throughout Europe

www.fedima.org